



## Ottawa Centre Minor Hockey Association

[www.ocmha.ca](http://www.ocmha.ca)

### Sponsorship Policy 2008-2009

OCMHA is a volunteer organization established in the early 1970s to promote minor hockey in the Ottawa Centre District. A non-contact house league, our objective is to offer participants the opportunity to develop a love for hockey regardless of their age or experience; to learn sportsmanship, team spirit and game playing skills.

Brewer Arena, (arguably the coldest on the planet) is home ice to our 24 teams. OCMHA has more than 375 players from Ottawa Centre - comprising the Glebe, Old Ottawa South and Ottawa East, with boys and girls ranging from ages 4 to 20. Together with our dozens of volunteers, parents and fans in the area, we offer sponsors a unique opportunity to be seen as an integral member of the community.

OCMHA's ongoing success depends on the support of local businesses such as yours. Your financial contribution enables kids from less fortunate families to play minor hockey, provides us with additional ice time for those whose skills need honing, and of course, equips our kids with new jerseys that proudly display our sponsors names. Our sponsors include small businesses from the area, as well as larger chains whose commitment to minor hockey is recognized across Canada.

#### **Here are five options to support minor hockey in your neighbourhood:**

**Option A- Premier Sponsorship:** A tax-deductible donation of \$1500 supplies a complete set of hockey sweaters for one team. This sponsorship of OCMHA is a long-term investment - sweaters with your logo are worn forever. (Well, at least until the jerseys wear out after 5 or 6 consecutive hockey seasons). Sponsors are identified with their logos on attractive back panels positioned along with the player's number and name. You will receive one size L souvenir sweater and a handsomely mounted team photo to display at your place of business. Further, you would be identified as an OCMHA sponsor on the home page of our web site, in correspondence and at league events and banquets.

**Option B:** A tax-deductible donation of \$1000 features your logo on a complete set of hockey sweaters for one team. Worn as a shoulder crest, these badges identify your business as a supporter of community based minor hockey. Crest sponsors are also identified on our web site. These crests will stay on the sweaters for the life of the jerseys. You will also be identified as an OCMHA sponsor on the home page of our web site, in correspondence and at league events and banquets.

**Option C:** A tax deductible donation of \$500 features your logo on a full set of team toques, including a pair for you the sponsor. In addition, your company name will appear on the OCMHA website and in all correspondence with parents and will be mentioned at our banquets and special events. Proceeds from this sponsorship will be used to assist in the purchase of much needed equipment, and toward the sponsorship of families who cannot afford to pay for minor hockey dues, tournaments and equipment.

**Option D:** A tax deductible donation of \$200 or more will ensure that your company name will appear on the OCMHA website and in all correspondence with parents and will be mentioned at our banquets and special events. Your contribution will go toward the sponsorship of families who cannot afford to pay for minor hockey dues, tournaments and equipment. This special sponsorship offers a lot of karma for the money!

**Option X:** From time to time, OCMHA receives offers for other kinds of sponsorship. For example, Pizza Pizza provided cash and coupons in return for a one-year display of their logo on some team jerseys. If you would like to sponsor the OCMHA in a way that doesn't fit with any of the above options, we will gladly review your ideas with the volunteer board of directors and make every effort to accommodate your needs. For more information, see the contact information below.

Please be assured that the profile of your business will shine brilliantly, whether it is on OCMHA jerseys or in our communications. You will always be widely acknowledged as an indispensable part of Ottawa's spirited hockey tradition.

Thank you for your consideration. If you have any questions about sponsorship or would like to consider one of the above options, please speak to your manager or coach, or call me directly at the number below. You can also fill out the attached form and either mail it to me or hand it to any OCMHA coach or leave it at the Brewer Canteen.

**Michael Bourque**  
**Volunteer Sponsorship Director**  
**613-237-0927**



[www.ocmha.ca](http://www.ocmha.ca)  
P.O. Box 21001  
Ottawa, Ontario  
K1S 5N2

# Ottawa Centre Minor Hockey Association Sponsorship Form

Name of sponsor: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Telephone

\_\_\_\_\_

\_\_\_\_\_

I am interested in: (circle one)

- Option A
- Option B
- Option C
- Option D
- Other \_\_\_\_\_

Please return this form to:

- Any OCMHA coach;
- The canteen at Brewer Arena;

OR:

Michael Bourque, Sponsorship Director

37 Mason Terrace

Ottawa, ON

K1S 0K8

[mjbouque@ccpa.ca](mailto:mjbouque@ccpa.ca)

613-290-1011



Ocmha.ca